# Eastern Esthetics Career College



#### **Meet our Office Team**

\* We have graduated over **2000** students.

\* Our certificate programs average 300 hours at 3 days per week.

\* We also offer numerous upgrading programs & workshops



Susan Keddy Owner



**Arthur MacKinnon** Warehouse Manager



Kayla Pelley
Director of Admissions
& Customer Service



Sophia Lane
Customer Service
Specialist



**Daria Kharkova** Social Media

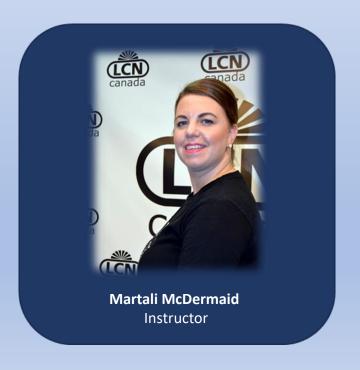


Cathi Myers Marketing/Distribution

#### **Meet our Education Team**

Our instructors all have industry experience and currently work within their specialty.

\* In the Nail Technology Program, you will learn Manicures, Pedicures and Artificial Gel Nails. \* In the Hair Removal Program, you will learn full body hair removal using both wax & sugaring techniques.







# Start your new career with us!

Our instructors all have industry experience and currently work within their specialty.

\* In the Eyelash Enhancement Program, you will learn artificial eyelash enhancements & eyelash lift & tints.

\* We have just launched our brand-new DUAL License program! Makeup Artistry & Eyelash Enhancements in ONE!







# Why choose Eastern Esthetics

Choosing the right school is essential for launching a successful career in the beauty industry, and our school stands out for several compelling reasons. First, we offer a comprehensive curriculum that combines theoretical knowledge with hands-on training, ensuring students gain practical experience. Our experienced instructors are industry professionals who provide personalized guidance and mentorship, fostering a supportive learning environment. Choosing our school means investing in your future and gaining the confidence to thrive.

- We supply most <u>practice and working products</u> while in the classroom
  - We only use professional products.
  - On day 1, students will receive a school kit, textbook & apron.
- Smaller class sizes for more <u>1-on-1</u> training with our **award-winning educators**.
  - Practical experience everyday with access to 100's of products
    - WHMIS, CBON & First Aid
    - Access to our Online Education
      - Our Alumni Day!
    - As a bonus, you'll receive another kit on graduation day!

### Nail Technology Program

#### Manicures, Pedicures & Nail Enhancements

300 plus hour program – 3-4 days a week (Wednesday, Thursday, Friday & every second Tuesday) 8:30 am – 4:30 pm

- Lectures / teamwork
- Step by step manicures & pedicures
- Massage Techniques
- Artificial Gel Nails, tips & Sculpting Techniques
- Electric Filing
- Infection Control
- Career Planning
- Nail & Skin Structure
- First Aid, WHMIS/OHS



## Eyelash Enhancement Program



# Eyelash Tinting, Perming, Temporary & Semi Permanent Extensions

300 plus hour program – 3 days a week (Wednesday, Thursday & Friday) 8:30 am – 4:30 pm

- Lectures / teamwork
- Eyelash Enhancement Services
- Step by step Lash Lift & Tint
- Infection Control
- Career Planning
- Eye Anatomy
- Hair & Skin Sciences
- First Aid, WHMIS/OHS

## Hair Removal Program

#### Waxing, Advanced Brazilian Techniques, Sugaring & Threading Techniques

300 plus hour program – 3 days a week (Monday, Tuesday & Wednesday) 8:30 am – 4:30 pm

- Lectures / teamwork
- Infection Control
- Career Planning
- General Anatomy and Physiology
- Hair & Skin Sciences
- Hair Removal (Hard & Soft wax, Sugar & Threading)
- Hair Removal Systems
- Chemistry
- First Aid, WHMIS/OHS



# Makeup Artistry & Eyelash Enhancement Program

The only Dual License Program in Nova Scotia

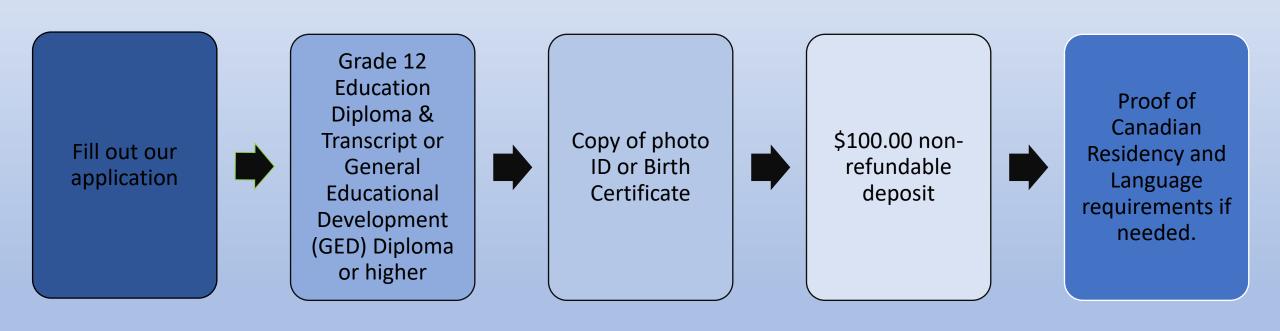
- Wednesday & Thursday 9 am to 4 pm,
   Friday 9 3 pm
- Total of 520 hours / 26 weeks
- Student loan fundable
- Includes your Textbooks, Product Kits, WHIMIS, First Aid
- Do you have one of the two programs? You will qualify for reduced hours and fees.



# NEW

- Infection Control
- Chemistry & Chemical Safety
- Skin Structure
- Eyelash Enhancements
- Lash Lift & Tint
- Makeup Applications
- Color Theory
- Special Events Makeup
- Advanced Makeup
- First Aid, WHMIS/OHS

### Admissions Requirements



#### Stop by and see us in person or please reach out to us via:

Phone: 902-450-2160Toll-free: 888-859-3434

• Fax: 902-450-2165

• Email: kayla@lcneast.com

• Website: <a href="https://lcneast.com/eastern-esthetics-home">https://lcneast.com/eastern-esthetics-home</a>

The application is on our website, or we are more than happy to email you a copy.

You can email or fax over your application or drop-by in person.

#### Tuition



<u>Includes</u>: kits, textbooks, apron, examination fee & Cosmetology Association of Nova Scotia license fee.

As well as a kit on your first day & graduation day!

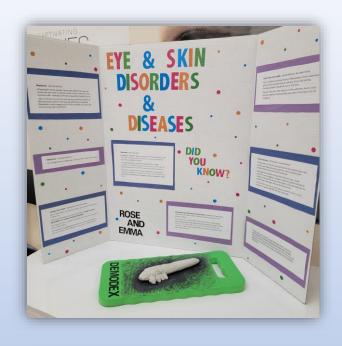


We supply most in class training product.

\*\* Already in the industry with a current license? Let us know! You may be eligible for reduced hours.















# Our store hours are Monday – Friday 8:30 am until 4:30 pm





As a bonus – anyone who has graduated from one of our programs you get to take advantage of our ALUMNI DAY.

Alumni Day happens on the second Monday of each month. If you are a graduate of Eastern Esthetics – come in and receive 20% off your purchases that day!

#### Student Testimonials

#### Emma, Graduated Student

"The hands-on experience in this Lash Program was incredible. I love my bag! I came into this program not confident at all and very frustrated with lashing, after spending money and taking a different program. I really can't thank them enough. It's been an absolute pleasure. Thank you to the staff as well. Michelle, Graduated Student

"The course was great, the schedule was wonderful, and the teachers & staff were supportive and knowledgeable!"

"I loved meeting new people! It was nice that the school provided ALL supplies while we were in school and then gave us a full kit the day we graduated." "Not having to stress about the expense of supplies while in school is very nice. This school has some amazing teachers who truly care and help.

Mia, Graduated Student Alisha, Graduated Student

#### Don't forget to check out our Social Media





